

Organizer



Co-organizer



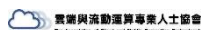
# HONG KONG FINTECH IMPETUS AWARDS 香港金融科技發展大獎 2023

Recognize FinTech Excellence & Encourage Innovation Development

Corporation Entry Guidelines



Supporting Organizations



## 1. Foreword

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Global FinTech has been applying to different aspects such as technology aspect like blockchain, artificial intelligence, augmented reality and biometric authentication; financial industry aspect like digital assets, insurance technology and digital payment; ESG aspect such as green finance and regulatory technology. It has penetrated into business operations and our daily lives. With the rapid continuous development of digital technology, it not only brings new challenges to the industry, but also opens up great market potential for financial institutions and corporations.

FinTech is not only a rising trend in international financial industry, but also an important driving force to achieve the national goal of "Carbon Dioxide Peaking and Carbon Neutrality".

Hong Kong being an international financial center in the GBA, equips with infrastructure and conditions to expand innovative financial services and products; thus it also takes up the mission of helping the nation to connect with the world in the new field of FinTech.

## 2. Objective

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In encouraging the development of FinTech innovation and solutions, unearth the talents in Hong Kong and mainland China, Hong Kong FinTech Impetus Awards aims to develop Hong Kong to become a global FinTech hub. The award organizer, Metro Finance, will invite representatives from different sectors to form a professional judging panel to select the award winners who have distinctive contributions to the innovation and development of FinTech.

## 3. Co-organizer Introduction: KPMG

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KPMG member firms operate in 147 countries, collectively employing more than 219,000 people, serving the needs of business, governments, public-sector agencies, not-for-profits and through member firms' audit and assurance practices, the capital markets. KPMG is committed to quality and service excellence in all that we do, bringing our best to clients and earning the public's trust through our actions and behaviors both professionally and personally.

The KPMG innovative financial technology team has held several awards ceremony for the 50 leading financial technology companies in China and released the report "50 leading financial technology companies in China" to analyzes and introduces the top 50 FinTech companies in the annual selection.

## 4. Award Categories

The Hong Kong FinTech Impetus Awards 2023 is composed of the following eight main categories and each main category will be categorized into different industry:

### Insurance Technology

Actively increase the product variety & convenience

- Insurance Services and Products
- Virtual Insurance
- Assessment
- Claims

### Innovative Banking Services

Popularizing FinTech to mass

- Retail Banking Service
- Corporate Banking Service
- Private Banking Service
- E-banking Service
- Virtual Bank Service
- GBA Banking Service
- SME Banking Service

### Electronic Payment

Revamp to improve quality of life

- Personal Payment Operators
- Corporate Payment Operators
- Cross Border Remittance
- Clearing & Settlement

### Investment and Wealth Management

Assist clients in wealth management & growth

- Asset and Wealth Management
- Securities and Foreign Exchange
- Personal Finance
- Crypto Asset
- Trade Finance Solution / Platform
- MPF Service Platform

### Basic Technology

Provide basic technology for innovative application

- Artificial Intelligence
- Big Data
- Cloud Computing and Technology
- Blockchain
- Cyber Security
- Cloud Application for Retail and Supply Chain
- Trading Platform/System
- Non-fungible Token (NFT)

### Credit Digitalization

Innovative platform to simplify credit procedure

- Data Analysis
- Risk Management
- Personal Loan
- Small and Medium Enterprises Loan
- Mortgage Loan

### Green FinTech

Promote the sustainable development of FinTech

- ESG Index / Data
- ESG Solution
- Artificial Intelligence
- Blockchain
- APPs / Platforms
- Trading Platforms

### Regulatory Technology

Comply with regulatory standards and requirements

- Anti-money Laundering and Terrorist Financing
- Regulatory Report

## 5. Judging Panel & Criteria

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The Chairman of the Panel of Judges:

Executive Chairman, Chinese Big Data Society

Prof. Witman HUNG Wai-man, JP

The Judging Panel: **(Listed in no particular order)**

1. Senior Banker

Mr. T.C. Chan

2. Adjunct Professor and Senior Advisor to the Dean,

HKUST Business School

Prof. K.C. CHAN, GBS, JP

3. Member, The Legislative Council (Technology and Innovation)

Mr. Duncan CHIU Tat-kun

4. Venture Partner, Sequoia Capital China

Prof. Herbert CHIA Pun-kok, JP

5. Associate Professor, Department of Accountancy, Economics and Finance,

HKBU

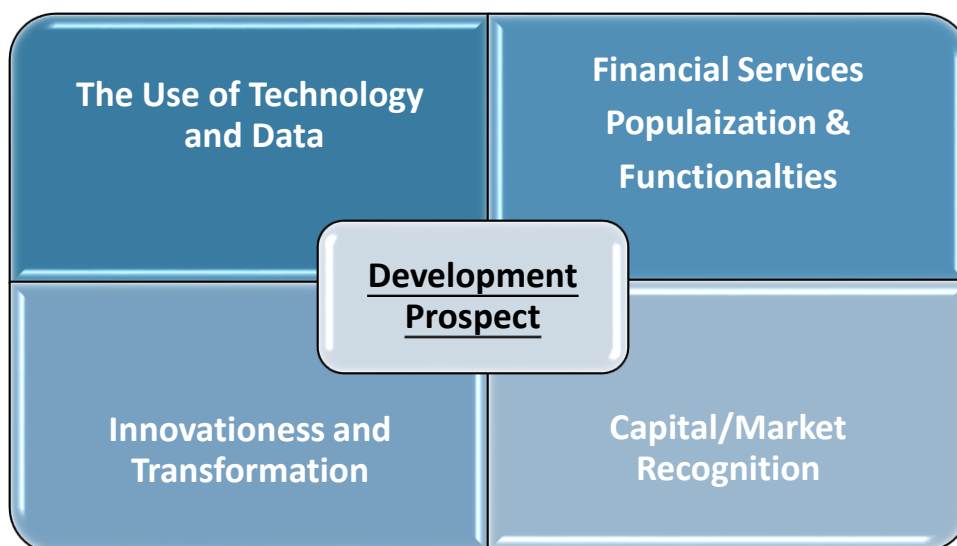
Dr. Billy MAK Sui-choi

6. Chairman of FinTech Committee, Smart City Consortium

Adjunct Professor, City University of Hong Kong

Mr. Emil CHAN

The professional judging panel of the "Hong Kong FinTech Impetus Awards 2023" and KPMG's Self-developed Startup Insight Platform (SIP) will assess the entries in accordance with following 5 main streams in the terms of team, technology, product, market, financing and others.



#### 4. Judging Method

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The professional judging panel will conduct the evaluation based on the judging criteria and the report submitted by the participating institutions. The entry with the highest scores will be the winner of each category.

#### 5. Benefits to Participating Organizations

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- Participating brands/institutions can demonstrate their innovative brand image and raise their brand awareness
- Showcase your products/services innovative function, diversity and quality to your potential customers and let them have a better understanding of your products or services
- Gain recognition from the industry and experts and reach consumers at different levels
- The recognition can foster award winning companies to expand their market share and enhance their competitiveness
- The awards is a platform in which stakeholders from different fields could exchange ideas for marketing strategy formulation

#### 6. Eligibility and Application

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All companies which their business and operations involved in Hong Kong's financial technology chain, including B2B, B2C, online or mobile are eligible to participate.

- I. Application on or before 29 March 2023
- II. Applicants must submit report on or before 29 March 2023;
- III. The report format should be **in PowerPoint/PDF format** (Max. 6-8 pages, company and business introduction is excluded from the page count) and cover the above-mentioned five judging criteria illustrating how the financial technology development initiatives leverage on the following :
  - A. A.I.
  - B. Blockchain
  - C. Cyber Security and Clouding
  - D. Big Data Usage
  - E. 5G

And achieve the following two major goals:

- A. Increase corporate value
- B. Enhance customer/user experience

**\*Eligible period from January 2022 to February 2023**

IV. Report Content Framework :

Company's business strategy and operation in terms of financial technology

- A. What is your market position? What pain points in the financial field your company want to solve?
- B. Describe your main FinTech solutions and illustrate which and how the key technologies have applied.
- C. Showcase for Data-Driven Business.
- D. What are the innovations and breakthroughs in technology and data application? What is the technology development outlook?
- E. How to distinguish your business model and strategy from major competitors?
- F. What are the unsolved problems and development bottlenecks in your field?

Views on FinTech industry and company's future development

- G. What are your views on development trend of FinTech?
- H. What innovative technologies do you think could be adopted in the future?

Views on the capital market

- I. How is the situation about financing or valuation? Any fund-raising or IPO plan?
- J. If you need support from investment institutions, which equity investment institution would you choose to work with?

**GBA FinTech Award**

This year, a special award – “GBA FinTech Award” will also be added. The professional jury will review the reports submitted by the enterprises/organizations base on the businesses in the Greater Bay Area, and select the awardee.

If companies/organizations want to participate in the “GBA FinTech Award”, please tick the form to indicate the agreement to compete for the award, and submit an additional report of no more than 2 pages on or before 29 March.

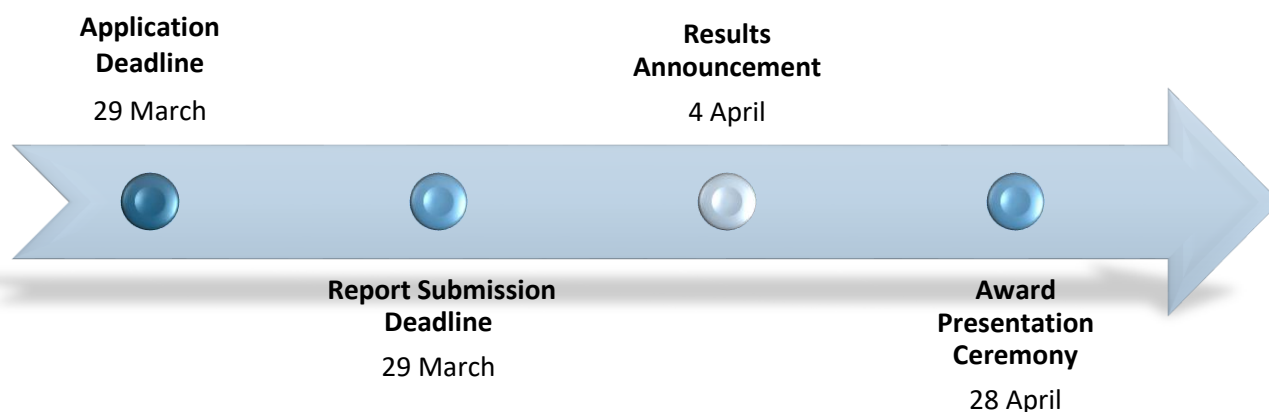
## 7. Awards

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Based on the reports submitted and interview with the shortlisted organizations to judge the winning company in each category.

## 8. Timeline

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## 9. Award Presentation Ceremony cum Hong Kong FinTech Development Forum (Details to be confirmed)

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The award presentation ceremony will be held on 28 April 2023 to celebrate the award-winning companies together with the industry peers. The Hong Kong Fintech Development Forum will also be held where guest speakers will discuss the development of FinTech in Hong Kong.

Date: 28 April 2023 (Friday)  
Venue: S421, HKCEC  
Time: 2:00pm - 5:30 pm (TBC)

## 10. Event Promotion

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### **Pre-event Promotion**

1. Call-for-entry Promo
  - 180 spots 30-second call-for-entry promo on Metro Finance
2. Event Promo
  - 112 spots 30-second event promo on Metro Finance to promote the Award Presentation Ceremony and Forum including the officiating guest.

### **Post-event Promotion**

- Promotions to promote the winners will be launched after the award presentation ceremony in April 2023 through integrated channels such as Metro Finance, Metro Finance's website, Mobile Apps, Facebook, LinkedIn and YouTube and renowned newspapers.

### **Online Promotion**

- Metro Finance will set up a campaign site for the event
- Web banner on Metro Radio website <http://metroradio.com.hk>
- Posts on Metro Finance's social media channels including Weibo, WeChat and Facebook and Metro Broadcast LinkedIn featuring award information, judging panel, awards presentation highlights and etc.



**Awardee List of FinTech Impetus Awards 2022**

**得獎名單 | 金融機構組別**

 四方精創 FORMS HK 大灣區金融科技大獎	 asia pay® 電子支付 企業支付營運商	 四方精創 FORMS HK 電子支付 跨境匯款
 HSG HSUNFINTECH GLOBAL LIMITED 應用基礎科技 數碼銀行科技	 HT Advanced Intelligent Technology Limited 新鴻源科技控股有限公司 保險科技 理賠	 華泰國際 HUATAI INTERNATIONAL 投資理財 證券及外匯投資金融
 iMort 數碼化信貸 物業信貸服務	 JPEX CRYPTO PLATFORM 投資理財 數字資產交易平台	 滙豐 HSBC 創新銀行服務 商業銀行

**得獎名單 | 初創組別**

 ASIA INDEXES 信昇亞洲指數 Startup of the Year	 AUTOML CAPITAL 基礎科技 人工智能	 HOPLITE TECHNOLOGY 基礎科技 網絡安全
 innocorn Technology 基礎科技 人工智能	 ASIA INDEXES 信昇亞洲指數 基礎科技 大數據	 ix   FINTECH 互通金融科技 監管科技 反洗錢及恐怖分子資金籌集
 squarp 基礎科技 數字資產交易	 REGITUDE 基礎科技 區塊鏈	 SHOPAGE 基礎科技 雲端應用零售及供應鏈

## Event Highlights of FinTech Impetus Awards 2022



## Award Presentation Ceremony Highlight Video :



【香港金融科技發展大獎2022 暨 香港金融科技發展論壇】足本重溫

[https://www.youtube.com/watch?v=xsKFBYUS\\_SU](https://www.youtube.com/watch?v=xsKFBYUS_SU)

Full Page Print Ad :

主辦



協辦機構



首席策略夥伴



贊助機構




# HONG KONG FINTECH IMPETUS AWARDS

## 香港金融科技發展大獎 2022

各行業現正全面邁向創科新時代，金融市場運作模式亦不斷轉型，金融科技成為未來不可或缺的關鍵。香港作為國際金融中心，加上背靠大灣區創科優勢，集合業界力量，有望成為全球金融科技發展的中心點。

為促進金融科技创新發展，新城財經台主辦《香港金融科技發展大獎 2022》，表揚各大金融機構及初創積極推動人工智能、區塊鏈、網絡安全、金融監管科技、保險科技及財富管理等嶄新金融科技普及化，頒獎禮早前在業界翹楚見證下圓滿進行。同場更舉行《香港金融科技發展論壇》，匯聚業界精英，即席深入交流，相互探討各界如何把握金融科技及電商機遇，以持續應對日新月異的市場挑戰。

謹此祝賀《香港金融科技發展大獎 2022》一眾得獎企業，衷心感激所有出席嘉賓全力支持。



▲ 新城財經台副總裁兼總經理文雅儀女士



▲ 創科及科技發展委員會主席陳志輝先生









本年度《香港金融科技發展論壇》主題為「金融科技發展帶給香港經濟的挑戰與機遇」，並由畢馬威會計師事務所 KPMG 會計師人、資本市場發展主席合夥人、香港李令儀女士（左一）擔任論壇主持，論壇嘉賓包括：數碼港金融科技總監羅耀宇先生（左二）、香港科技發展公司 STP Platform 基金董事總經理（右二）及前海管理局香港總領事官薛啟明先生（右一）。

### 恭賀各得獎機構

#### 金融機構組別



**大灣區金融科技大獎**  
四方精創資訊(香港)有限公司



**電子支付 - 企業支付轉匯商**  
AsiaPay



**電子支付 - 跨境匯款**  
四方精創資訊(香港)有限公司



**應用基礎科技 - 數碼銀行科技**  
高陽寰球科技有限公司



**保險科技 - 理賠**  
航通星智科技有限公司



**投資理財 - 證券及外匯投資金融**  
華泰國際金融控股有限公司



**數碼化借貸 - 物業信貸服務**  
iMort AI 銀行按揭平台



**創新銀行服務 - 商業銀行**  
香港上海滙豐銀行有限公司



**投資理財 - 數字資產交易平台**  
JPEX Crypto Platform

#### 專業評審團

(按英文姓氏字母排序)

**陳家豪教授**  
智慧城市聯盟金融科技委員會主席、香港城市大學 EMBA 特約教授

**車品貴先生**  
紅杉資本中國基金專家合夥人

**洪為民教授**  
前海管理局香港事務首席聯絡官

**林皓妍小姐**  
香港科技發展公司 STP Platform 高級經理

**李令儀女士**  
畢馬威會計師事務所 KPMG 會計師人；資本市場發展主席合夥人，香港

**麥萃才博士**  
香港浸會大學財務及決策系副教授

**沈偉銳先生**  
天使投資基金會創辦人及主席

**沈嘉灝先生**  
畢馬威會計師事務所 KPMG 信息技術諮詢服務合夥人

**黃錦輝教授**  
香港中文大學(中大)工程學院副院長(外務)兼創新科技中心主任

**嚴濂宇先生**  
數碼港金融科技總監

**葉成輝博士**  
香港應用科技研究院行政總裁

#### 初創組別



**初創年度大獎**  
信昇亞洲指數有限公司



**基礎科技 - 人工智能**  
AutoML Capital



**基礎科技 - 網絡安全**  
庫兵科技有限公司



**基礎科技 - 人工智能**  
創意世紀科技有限公司



**基礎科技 - 大數據**  
信昇亞洲指數有限公司



**監管科技 - 反洗錢及透明分子資產管理**  
互通金融科技集團有限公司



**基礎科技 - 數字資產交易**  
MCSquare



**基礎科技 - 區塊鏈**  
Regitude Limited



**基礎科技 - 雲端應用零售及供應鏈**  
SHOPAGE 香港網店平台專家

金融機構組別










初創組別










支持機構









活動官方網站



Facebook: 新城財經台 - 財經直播

WhatsApp: 香港新城電台

YouTube: 新城財經台



**Weibo Post**

<https://bit.ly/3iWOUFn>



**WeChat Post**

<https://bit.ly/3AVzbD9>



**Solo promotions for award winning companies :**

**Article on Metro Broadcast website**

<https://bit.ly/3iWONjv>



**Facebook post**

<https://cutt.ly/mQNrd2J>



**Event Highlights of FinTech Impetus Awards 2020**



**Award Presentation Ceremony Highlight Video**



<https://www.youtube.com/watch?v=FB5BL7a9J7w&t=1s>



Full Page Print Ad and Awardee List

主辦 **新城財經台**
協辦機構 **KPMG**
全力策動 **HKSTP**
贊助機構 **ALIBABA**  
ENTREPRENEURS FUND  
何廷巴利創業基金



**HONG KONG FINTECH IMPETUS AWARDS**  
**香港金融科技發展大獎 2020**

▲ 監製：香港管理專業協會副會長李金榮女士 (左一)、香港新媒體有限公司副總裁陳麗英女士 (左二)、新媒體有限公司副總裁陳麗英女士 (左三) 及畢威會計師事務所董事李金榮女士 (左四) 主持開幕儀式。



論壇主持：畢馬威會計師事務所資本市場發展主管合夥人李金榮女士 (左一)；博者蕭實：前海管理局香港事務首席聯絡官洪為民博士 (右一)、香港科技園公司董事總經理陳偉祥先生 (左二) 及阿里巴巴香港創業基金執行董事周麗英女士 (右二)。

金融是全球經濟命脈，科技是新經濟發展的重要驅動力，兩者結合為金融科技，不僅為傳統金融行業帶來變革，更為香港這個國際金融中心開拓新契機。

為推動香港金融科技的發展，新城財經台主辦《香港金融科技發展大獎 2020》，嘉許一眾金融機構及初創企業在金融科技不同領域，包括人工智能服務、電子支付、創新銀行服務、區塊鏈和監管科技等的傑出表現，頒獎禮早前亦在業界精英見證下順利舉行。當日同場更進行《香港金融科技發展論壇》，齊聚業界精英，提供深度交流平台，相互探討金融科技對企業生態及當商帶來的新常態。

謹此祝賀《香港金融科技發展大獎 2020》所有得獎企業，並衷心感謝所有評審、出席嘉賓及各大金融機構鼎力支持。

新媒體有限公司董事總經理李金榮女士



主辦：香港管理專業協會副會長李金榮女士



初創組別



金融機構組別



贊助各得獎機構

支持機構

初創組別

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**Weibo Post**

<https://bit.ly/3iWOUFn>



**Individual Promotion**

**Metro Broadcast Website**

<https://bit.ly/3iWONjv>



**WeChat Post**

<https://bit.ly/3AVzbD9>



**Facebook Post**

<https://cutt.ly/mQNrd2J>



**Website Banner**





## Hong Kong FinTech Impetus Awards 2023

### Participation and Promotion Agreement

We **AGREE** to participate in the promotion campaign of “Hong Kong FinTech Impetus Awards 2023” and pay a promotion fee of **HK\$ 118,000** if we become one of the award winners.

Award Presentation Ceremony On-site
<ul style="list-style-type: none"> <li>1 x Trophy of “ Hong Kong FinTech Impetus Awards 2023”</li> </ul>
<ul style="list-style-type: none"> <li>6 x complimentary seats at “Hong Kong FinTech Impetus Awards 2023” Presentation Ceremony</li> </ul>
<ul style="list-style-type: none"> <li>Press release to media (Local News &amp; Finance sections)</li> </ul>
<ul style="list-style-type: none"> <li>Event Press Invitation/report</li> </ul>
Solo Promotion of Award-winning Company
<ul style="list-style-type: none"> <li>40 x 30-sec congratulatory spots on Metro Finance (FM104)</li> </ul>
<ul style="list-style-type: none"> <li>1 x 8-min interview to be broadcast in Metro Finance program “創智傳城” (Broadcast Time TBC);               <ol style="list-style-type: none"> <li>Interview’s highlight will be converted as a native article, to be posted on Metro Finance Facebook, Metro Finance Website and Metro Broadcast LinkedIn</li> <li>Advertorial articles (Materials provided by clients) on Metro Finance Facebook, Metro Finance Website and Metro Broadcast LinkedIn <b>(Choose 1)</b></li> </ol> </li> </ul>
<ul style="list-style-type: none"> <li>1 x Commercial Facebook Post to be posted on Metro Finance Facebook</li> </ul>
<ul style="list-style-type: none"> <li>1x Solo congratulatory banner will be hosting on Metro Finance website for 1 week (SOV 10%)</li> </ul>
Joint Promotion
<ul style="list-style-type: none"> <li>1x Joint congratulatory print ad (4CFP) will be placed in Sing Tao Daily / HKEJ (TBC) after the award presentation ceremony ( award-winning companies’ logos will be displayed)</li> </ul>
<ul style="list-style-type: none"> <li>Winners list and award-winning companies’ logos will be displayed on the mini site of “Hong Kong FinTech Impetus Awards 2023” hosting on Metro Finance website for 4 weeks</li> </ul>
<ul style="list-style-type: none"> <li>Award-winning companies’ logos will be displayed in Metro Finance weekly e-newsletter promoting “Hong Kong FinTech Impetus Awards 2023”and link to the campaign mini-site</li> </ul>
<ul style="list-style-type: none"> <li>Post-event promotion of “Hong Kong FinTech Impetus Awards 2023” on different social media platforms, including:               <ul style="list-style-type: none"> <li>➤ Metro Broadcast Facebook &amp; LinkedIn, Metro Finance-財經直播 Facebook</li> <li>➤ Metro Finance’s Weibo, Metro Radio’s WeChat</li> </ul> </li> </ul>
Other Promotion Privilege
<ul style="list-style-type: none"> <li>Right to use the official award logo for promotion purpose after the event for 1 year (Only applicable to those companies who have committed this promotional package)</li> </ul>





Company agrees to participate GBA FinTech Award, please tick the below box:

We agree to participate GBA FinTech Award, and will submit the reports to the jury for review.

\*\*Only applicable to organizations that agree to participate in the promotion activities.

\*\*No change of Award Category, Award Name and Company Name is allowed after promotion confirmation is submitted. The submitted particulars will be used for trophy and promotion design

Award Category : \_\_\_\_\_

Company Name : \_\_\_\_\_\*

For trophy and promotion design

Address : \_\_\_\_\_

Contact Number : \_\_\_\_\_ Email : \_\_\_\_\_

**Signature:**

Metro Broadcast Corporation Limited

Participating Company

\_\_\_\_\_  
Authorized signature with company chop  
Date:

\_\_\_\_\_  
Authorized signature with company chop  
Date:



**Remarks:**

1. Usage of official award logo on any promotion collaterals by the award-winning companies must be approved by Metro Broadcast
2. Promotion media will be confirmed by April 2023, Metro has the absolute discretion on the content and design for all promotion and congratulatory message
3. Metro reserves the right to change the title, schedule, guests, hosts, date, time, venue, contents, presentation, etc. of the event without prior notice.
4. This agreement is subject to pre-emption due to special/ emergency events (i.e. Government radio address, special/ emergency new bulletin, breaking news, and other events national scale and interest). Re-scheduling (make good) is NOT applicable.
5. Airtime, online promotion and Facebook post are subject to availability and pre-emption, at the discretion of Metro.
6. All submitted participation and promotion agreements are non-cancelable.
7. The promotion offer is valid till 29 March, 2023.
8. Award-winning company has to settle the payment of promotion fee before the event.
9. Early Bird Discount: 20% discount will be offered to those applicants who have submitted their applications on or before **28 February 2023.**